

*Learning is an evolving process. As such, challenges are what happen when innovation runs into the status quo.
The more we know, the more we grow.*

PARTNERING FOR EXCELLENCE

COMMON CHALLENGES

HOW CATHEXIS HELPS

Inability to effectively leverage industry experience against client expectations



CATHEXIS delivers **comprehensive** solutions using our occupational experience, training methodologies, and innovative pedagogies

Coming up short when using technologies and multimedia tools to support educational objectives



CATHEXIS utilizes **immersive learning** with the latest technologies and advanced multimedia tools to improve the quality and efficiency of the learning experience

Providing learning solutions that do not adequately meet the demands of a multilayered client



CATHEXIS uniquely **customizes** each training solution to best meet the needs of the participant, the client, and the learning environment

Misdirecting resources and skillsets that fall short of implementing meaningful strategies



CATHEXIS leverages **strategic thinking** to deliver learning experiences that are engaging, accurate, and relevant

Providing reactive solutions based solely on the current problem



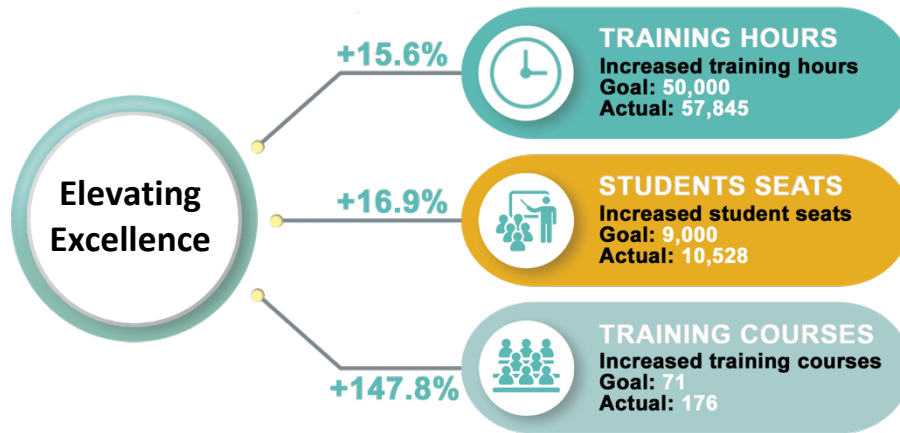
CATHEXIS takes a **progressive** approach with anticipation of future challenges, and ensuring a lasting educational roadmap for today and tomorrow's thought leaders

CATHEXIS CASE STUDY

CLIENT CHALLENGE

Deliver needed training to a team that could no longer attend in-person training because of the pandemic.

1. Migrate 13-course learning solution catalog from Government-owned Instructor-Led Training (ILT) to full Virtual Instructor-Led Training (VILT)
2. Convert four (4) Web-Based Training (WBT) courses to VILT



CATHEXIS DELIVERED

In close collaboration with the client, CATHEXIS delivered the courses needed to keep the workforce fully trained. Our quick and efficient solution, championed our client to improve the student learning experience and increase the bandwidth of available trainings.

LET US HELP YOU

As an SDVOSB, we deliver the personal service and adaptability that you need. As experts in Learning Solutions, we deliver the expertise and innovative solutions that will drive your organization forward. Contact us to find out how we can help!

LEARNING SOLUTIONS SERVICE OFFERINGS

CUSTOM LEARNING SOLUTIONS FROM INCEPTION TO EXCELLENCE

CATHEXIS believes that organizations work more efficiently and effectively when their workforce is trained in a manner and a timeframe that improves their skillset and demonstrates an ability to assimilate that knowledge into action. Our Vision, striving to make each day better than the day before, is demonstrated daily in our passion to work side by side to solve all of your training needs. Our Team partners with organizations every step of the way – from design/redesign, to delivery, to measurable outcome – iterating and reiterating until the client can verify the effectiveness of the training. Our services are designed to fit the challenge and outcomes relevant to you by combining the right people, process, and technology. Many companies sell platforms, we deliver improved outcomes.



Instructor-Led Training

- Trainer support/availability
- Training and presentation materials
- Testing/assessments
- Multimedia/video
- Data asset management

Virtual Instructor-Led Training

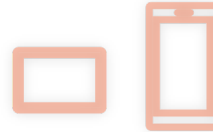
- Trainer support
- Online training materials
- Testing/assessments
- Experiential learning
- Interactive multimedia
- Course management
- Data asset management

Web-Based Training

- Online training materials
- Testing/assessments
- Course remediation
- Interactive course design
- Course management

Resources

- Subject Matter Experts
- Instructional Systems Designers
- Web course developers
- Multimedia/eLearning
- Project/Program Management
- Data/digital asset management



Video/Multimedia

- Video production
- Microlearning
- eLearning video modules
- Case studies
- Explainer/Call-to-action videos
- Motion graphics

Virtual Reality

- Conceptualization
- Project design
- Modeling
- Environmental design
- Simulation/practice areas
- Immersive learning

Mobile Learning

- Conceptualization
- Navigational design
- Informational mapping
- Environmental design
- Data asset management
- Testing/assessments
- Multiplatform accessibility

Gamification

- Conceptualization
- Game dynamics (motivation, participation, engagement, incentives)
- Testing/assessments
- Simulation/practice areas

HELPING CLIENTS TRANSFORM

Client: Department of Veterans Affairs (VA) Supply Chain Management School (SCMS) within the Veterans Affairs Acquisition Academy (VAAA)

Services: ILT, VILT, WBT

Audience: Government employees, ensuring job preparedness for acquisition officials

Scale: 10,690 students trained with 58,169 training hours delivered (FY21)

Client: Department of Veterans Affairs (VA) Outreach, Transition and Economic Development (OTED)

Services: ILT, VILT, WBT, marketing products, multimedia production, graphic design

Audience: Transitioning Service members, Veterans, their families, and survivors

Scale: Every transitioning Service member (approximately 200,000 per year)